



Sponsorship Application

Contact All materials will be sent to the person listed below.

Name _____

Email _____ Phone _____

Company Information Name will appear in Annual Meeting final program and/or ANA website as written below.

Company Name _____

Mailing Address _____

Email _____ Phone _____

Fax _____ Website _____

Sponsorships

Annual Meeting	Year-Round Sponsorships	
VIRTUAL EXHIBIT BOOTH* "Standard" "10 x 10" Virtual Booth - \$2,500 "Supporter" "20 x 20" Virtual Booth - Additional \$500 "Premium" "40 x 40" Virtual Booth - Additional \$1,000	VIRTUAL PRODUCT THEATER \$1,500	ADVANCING SOCIAL JUSTICE SPONSORSHIPS Scholarship \$500/year Video Blog \$1,500 Online Community \$2,000/month/portal
SESSION SPONSORSHIPS Sponsorship of individual Session \$1,000	VIRTUAL FOCUS GROUP \$4,500	
SATELLITE SYMPOSIUM \$20,000 <i>Reserve for 2021</i>	PODCAST ("ANA Investigates") \$2,000	
<small>*All artwork/logos must be received by September 8, 2020. Sponsorship fee must be received by September 8, 2020 to be recognized in the ANA2020 final program.</small>	WEBINAR \$3,000 BITE-SIZED LEARNING MODULE ("ANA Highlights") \$1,500	TOTAL:

Payment Information

Check (Make check payable to American Neurological Association)

Credit Card (Check one)

Visa

Mastercard

AMEX

Credit Card # _____

Expiration Date _____

CVV # _____

Name on Card _____

I have read "ANA's Policy to Maintain the Integrity of Accredited CME" on the following page and agree to comply with all terms set forth in it.

Sponsor Signature _____

ANA Representative Signature _____

ANA's Policy to Maintain the Integrity of Accredited CME

Planning and implementing activities to advance the practice and research of our neurologist-members requires diligence, skill, and adequate resources. The value commercial supporters and sponsors bring to ANA allows us to recruit top researchers and professionals in the field to educate members attending our events, and provide adequate space and resources for these educational activities to occur. Managing use of the funding supplied by commercial supporters, advertisers, exhibitors, and sponsors requires a delicate balance between maintaining purity and sterility of education, while at the same time offering value to those organizations that provide much-needed funding for our events. To guide us in this quest, we have developed this policy.

1. ANA defines the CME Activity as the educational sessions conducted during the annual membership meeting, or activities provided via the website online education center.
2. Meals that occur in the same space just prior to, during or immediately after the CME activity are considered part of the CME activity and may not include any commercial interest branding.
3. ANA does not consider social/networking events or meals held outside of the CME Activity to be a part of the CME activity.
4. ANA makes all decisions regarding disbursement of funds to pay all expenses for the meeting.
5. ANA does not apply funding received from ACCME-defined Commercial Interests to subsidize fees for meeting attendees, travel, lodging or other attendance at the event. Scholarships for member attendees are paid out of the registration fees or through allocation of member dues, as part of a scholarship program that is core to the mission of the organization.
6. ANA may use commercial support to pay for speaker expenses and honoraria, but the commercial interest has no opportunity to affect who or how much is received, and there is no mechanism to track specifically what income is used to pay for which speaker's expenses, barring the supporter from specifying a dollar allocation to a specific individual.

At the highest level, ANA meticulously adheres to the ACCME's Standards for Commercial Support: <http://www.accme.org/requirements/accreditation-requirements-cme-providers/standards-for-commercial-support>. These standards dictate that at a fundamental level, accredited CME must be provided in a sterile environment. Promotion, solicitation, branding, or alike is strictly prohibited in any location (whether it be virtual or real-world) where CME is provided; this especially pertains to ACCME-defined Commercial Interests. More specifically, ANA outlines the following:

7. ANA does use funding from all sources (commercial and non-commercial) to pay for meals offered during the CME event, but these are buffet-style offerings and not offered as a mechanism for any commercial interest to market or otherwise promote their products.
8. If ANA supplies an attendee list to the commercial interest, it is accompanied by an appropriate use agreement.
9. ANA does not host social events or meals that compete with education.
10. Employees of commercial supporters and sponsors, while entitled to attend CME events as learners, are prohibited from soliciting members or handing out materials, giveaways in any area where CME is being held.
11. Employees of commercial supporters and/or sponsors are prohibited from participating in CME planning or implementation.
12. Individuals wishing to participate as planners, faculty, and/or reviewers for CME receiving non-salary remuneration from commercial supporters or sponsors are required to disclose this to ANA, at which point ANA will work with the individual to determine the degree to which they may participate in CME planning and implementation, and if and how these relationships are disclosed to learners. (See <http://myana.org/ana-financial-disclosure-policy> for ANA's policy and mechanism for collecting information from all individuals in a position to control the content of CME)
13. ANA designates spaces to be used for promotion, exhibiting, and/or advertising; these are maintained as separate and distinct areas, either on the website or during live events, and there is no contamination between these spaces and those where CME is offered or provided.
14. Commercial supporters and sponsors, while they may advertise, promote, and/or solicit in the exhibit hall or public spaces, are prohibited from any of these activities in the areas where CME is provided. ANA leadership designees monitor the educational spaces to ensure compliance.
15. The source of support for CME activities is disclosed to the learners prior to the start of CME activities. This disclosure will not contain any logos, trade messages, or branding of any sort. Disclosure of funding is accomplished by listing, in plain text font, the organizations providing funding or in-kind support on an ANA provided slide for live presentations or on a page preceding the online education. ANA leadership designees monitor the educational spaces to ensure compliance.
16. All materials used as a part of the education will adhere to ANA's templates and standards, and further, no logos, branding, trade messages, or alike are permitted on any materials used in conjunction with a CME activity or distributed as a part of an activity. ANA leadership designees monitor the educational spaces to ensure compliance.